



Federal Deposit Insurance Corporation

1100 Walnut Street, Suite 2100, Kansas City, MO 64106

Kansas City Regional Office

March 23, 2012

Dear Colleagues and Partners:

You are cordially invited to attend the Kansas CDFI Forum held May 22, 2012 at the Jack Reardon Convention Center, 500 Minnesota Avenue, Kansas City, Kansas, from 8:00 a.m. to 4:30 p.m.

The Federal Deposit Insurance Corporation, Housing Assistance Council, the U.S. Department of Treasury's Community Development Financial Institutions Fund (CDFI), and NeighborWorks are hosting the forum to encourage the formation of CDFIs in the state of Kansas, encourage partnerships with existing CDFIs in the local area, and increase CDFI investments to meet the needs of communities in Kansas.

The forum will bring together banks, credit unions, nonprofits, government agencies and others for an honest and wide-ranging discussion on the role of CDFIs within a wider community development ecosystem. This forum will be of value to organizations supporting small business development, affordable housing, consumer financial services and more. Local leaders will share opportunities for CDFIs to invest across the state while CDFIs serving nearby markets will explain products and services they can offer. Experts and practitioners will discuss ways to build CDFI capacity within Kansas.

A resource room will provide attendees an opportunity to have one-on-one discussions with federal and state agencies about how to access funding and technical assistance to support CDFI strategies. You can enjoy a lunch conversation titled "Networks of Support". Our invited panelists will engage you in their careers spent in community development.

We have **enclosed an agenda** and information on attractions to the downtown Kansas City, Kansas and Missouri areas. The Hilton Garden Inn is attached to the Convention Center. Thirty (30) rooms have been blocked under "Kansas CDFI Forum" at \$99 per night. The deadline for hotel reservations is May 5:

Hilton Garden Inn
520 Minnesota Avenue
Kansas City, Kansas 66101
Phone: (913) 342-7900

Also, we provide a list of hotels that are located across the river in downtown Missouri near the Power and Light District.

Space is limited so please register for the forum online at <https://fdicsurvey.inquisiteasp.com/fdic/surveys/WRT9YP/> on or before Friday, May 16, 2012. **There is no charge to attend the forum.** If you do not have access to online registration, you may contact Dorothy Brown at dorbrown@fdic.gov or 816.234.8084.

We are excited to bring the CDFI Forum to Kansas and look forward to seeing you on May 22, 2012!

Attractions

Downtown Kansas City, Kansas

Welcome to Kansas City, KS the hottest tourist destination in the Midwest! From world-class racing and grand-scale shopping, to distinctive dining and lodging, Kansas City offers visitors unique experiences packed with hospitality, family fun adventures, and spectacular entertainment. Kansas City, KS is part of the greater metropolitan area neighbouring cities on both sides of the state line of Kansas and Missouri, offering a wealth of attractions in every direction. Planning your trip to the Kansas City area is easy with our user-friendly website. It's the perfect way for both first time and returning visitors to figure out where to stay, what to do, and where to dine.

For more details visit: www.visitkansascityks.com

Downtown Kansas City, Missouri

Visitors can now experience a new Downtown Kansas City with the Kansas City Power & Light District. The \$850 million entertainment district - the largest new development project in the Midwest - has reenergized downtown, creating an entertainment, retail and dining hot spot for visitors and conventioners. It transforms itself from a unique lunch and retail destination by day to an exciting dining and entertainment experience in the evening.

For more details visit www.powerandlightdistrict.com or www.visitkc.com

Hotels in downtown Kansas City, Missouri

TYPE: Ambassador Hotel Kansas City
LOCATION/DISTRICT: Downtown Area
ADDRESS: 1111 Grand Blvd. Kansas City, MO 64106
PHONE: 816-298-7700

TYPE: Crowne Plaza Kansas City - Downtown
LOCATION/DISTRICT: Downtown Area
ADDRESS: 1301 Wyandotte St. Kansas City, MO 64105
PHONE: 816-474-6664
TOLL FREE: 800-227-6963

TYPE: Hilton President Kansas City
LOCATION/DISTRICT: Downtown Area
ADDRESS: 1329 Baltimore Ave. Kansas City, MO 64105
PHONE: 816-221-9490
FAX: 816-221-9422

TYPE: Marriott Kansas City Downtown
LOCATION/DISTRICT: Downtown Area
ADDRESS: 200 W 12th St. Kansas City, MO 64105
PHONE: 816-421-6800
TOLL FREE: 800-228-9290

Kansas CDFI Forum

May 22, 2012

Jack Reardon Convention Center
500 Minnesota Avenue
Kansas City, KS 66101
8 a.m. - 4:30 p.m.

8:00 - 8:30 a.m.

Continental Breakfast

8:30 - 8:45 a.m.

Welcoming Remarks

Mark Moylan, Deputy Regional Director, FDIC

8:45 - 9:45 a.m.

Emerging Challenges: From Kansas to the Nation

In the last decade, Kansas has seen new challenges emerge in low-income and underserved communities, while other problems have persisted. While Kansas is at the forefront of many of these trends, it is not alone. A panel of practitioners will discuss their experiences dealing with issues particular to *Rural Communities, Suburban Poverty, African-American Communities and Latino Communities*. We will hear what other states have to teach Kansas - and what Kansas has to teach other states.

Moderator: TBD

Rural Areas:

Sara Morgan, Federation of Appalachian Housing Enterprises, Berea, KY

Small Cities & Poverty:

Dan Betancourt, Community First Fund, Lancaster, PA

Latino Communities:

Mary Lou Jaramillo, El Centro, Kansas City, KS

African-American Communities:

TBD

BREAK 9:45 - 10:00 a.m.

10:00 - 11:30 a.m.

Local Capacity, Local Opportunities

A panel of Kansas' own will showcase successful community development, small business and consumer lending efforts. Panelists will present opportunities for CDFI engagement in the state and share their experiences in raising debt and equity for their projects.

Moderator: Margaret J. May, Ivanhoe Neighborhood Council

Wendell Maddox, United Way Kansas City, KS

Leon Gray, NeighborWorks, Kansas City, MO

Andy Bias, Mennonite Housing, Wichita, KS

John Scott, Interfaith Housing Services, Hutchinson, KS

11:30 a.m. - 12:45 p.m.

Lunch Conversation: Networks of Support

During this "working lunch" our invited panel will reflect on careers spent in community development. Expect a freewheeling discussion on the past and future of community-based collaborations. Be prepared: in this session, *panelists* will ask questions of the *audience*!

Moderator: TBD

Bob Mooney, Deputy Director, Consumer and Community Affairs

Donna Gambrell, Director, CDFI Fund

Joe Belden, Deputy Director, HAC

Mark Stalsworth, Executive Director, Neighborhood Housing Services

BREAK 12:45 - 1:00 p.m.

1:00 - 2:30 p.m.

Meet the Neighbors: CDFIs Working Next Door

Experienced CDFIs serving neighboring states will introduce themselves in this session. Panelists will outline how their organizations assess market opportunities, their financing terms and conditions and their underwriting process. CDFIs do more than just make loans, and panelists will discuss technical assistance, research and policy work that has made the CDFI industry so successful.

Moderator: James Yagley, FDIC

Joe Belden, HAC

Kirby Burkholder, IFF

Robert Boyle, Justine Petersen/Great Rivers Community Capital

Rose Jaspersen, Nebraska Enterprise Fund

Tom Seth Smith, Rural Enterprises of Oklahoma

Erica Dobreff, Gateway Community Development Fund, Inc.

2:30 - 3:30 p.m.

Resources to Support Kansas

Representatives from Federal and state agencies will discuss resources available to support CDFIs in Kansas. Expect to hear about a wide range of programs that might benefit your organization. Attendees can receive one-one-one consultations from agency representatives in the *Resource Room* next door.

Introductions: Stephanie Nichols, Housing Assistance Council

Daniel Aiello, CDFI Fund

Tim Rogers, USDA

Justin Pike, KHRC

Ed Serrano, SSBCI (invited)

3:30 - 4:30 p.m.

Visit resource room/one-on-one conversations

Networking