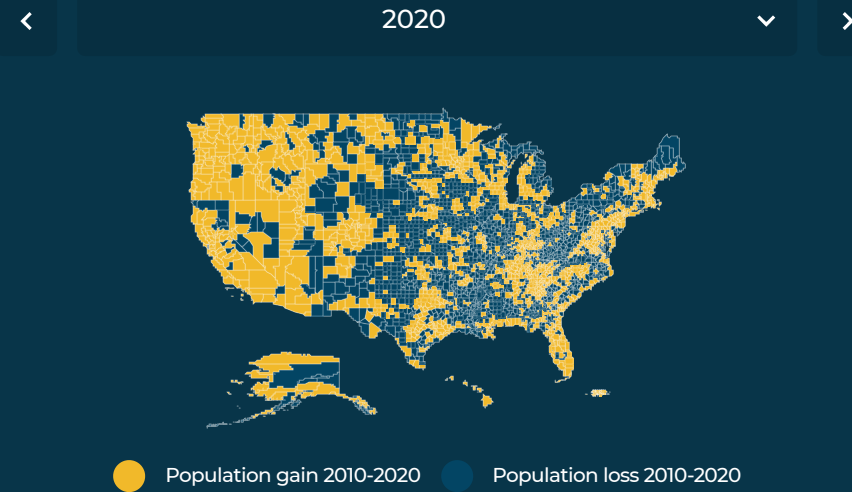


SIX MAPS

THAT HELP DESCRIBE RURAL AMERICA

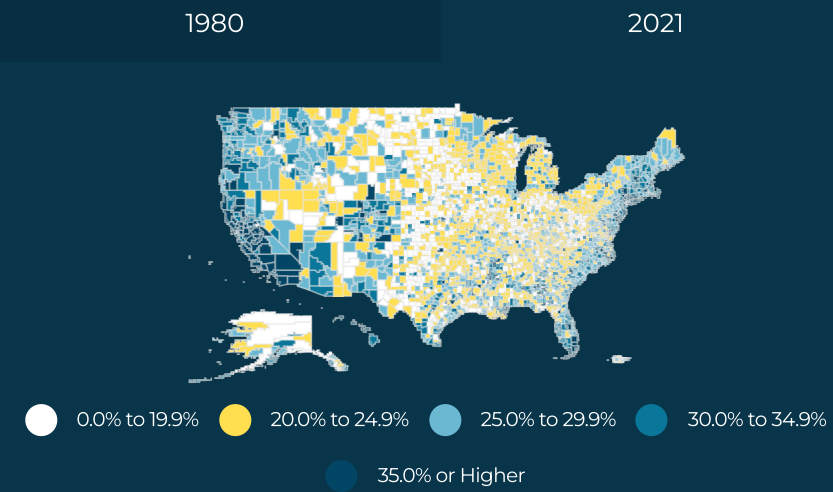
Population Gain and Loss in the United States, 1980-2020

POPULATION CHANGE DRIVES RURAL ECONOMIES AND HOUSING DYNAMICS



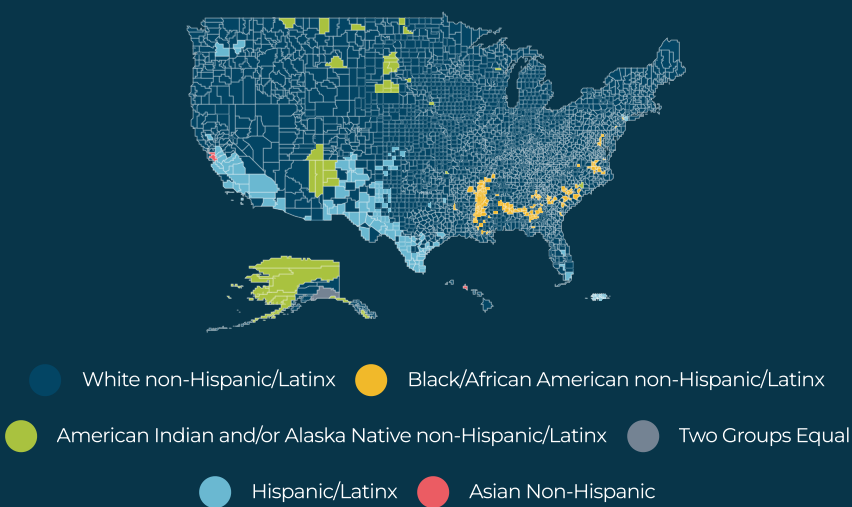
Housing Affordability in the United States, 1980 and 2021

AFFORDABILITY IS THE GREATEST HOUSING CHALLENGE IN RURAL AMERICA (BY FAR)



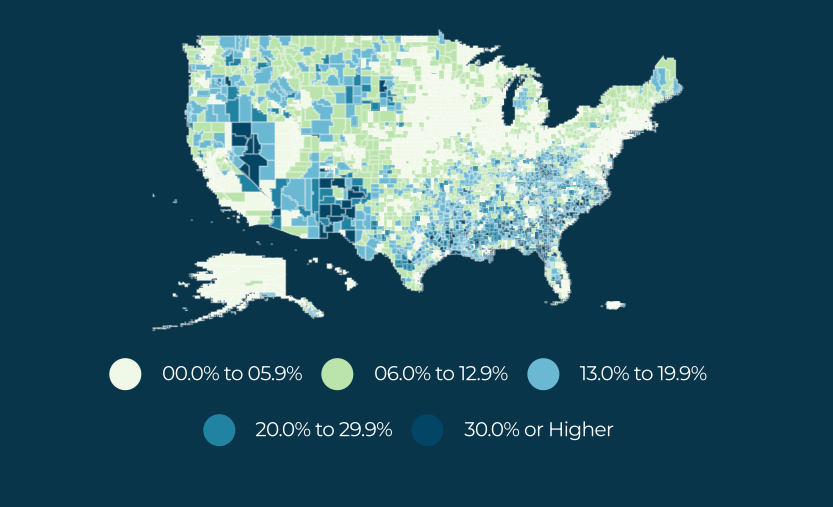
Most Prevalent Race/Ethnicity, by County, 2020

THE GEOGRAPHY OF RACE LOOKS DIFFERENT IN RURAL AREAS



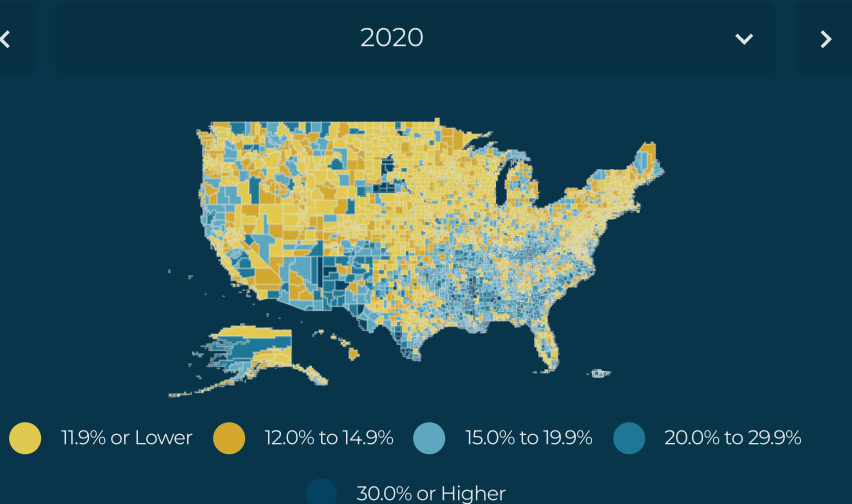
Manufactured Housing in the United States, 2021

MANUFACTURED HOMES ARE AN IMPORTANT SOURCE OF HOUSING IN RURAL AMERICA



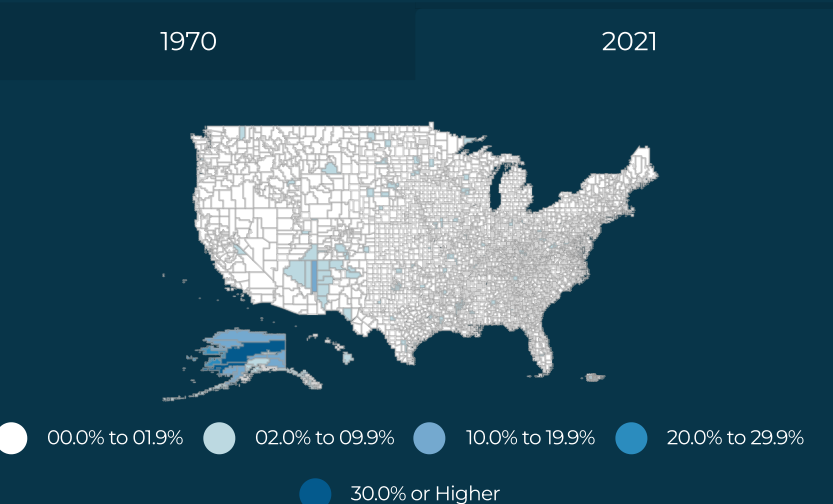
Poverty in the United States, 1980 - 2020

POVERTY RATES ARE STUBBORNLY AND PERSISTENTLY HIGH FOR SOME RURAL COMMUNITIES



Homes Lacking Plumbing, 1970 and 2021

SEVERELY SUBSTANDARD HOUSING HAS NOT BEEN VANQUISHED . . . YET



Source: Housing Assistance Council Tabulations of the U. S. Census Bureau's Census of Population and Housing and American Community Survey data.