Nonprofit Board of Directors Workshop

Board Member Obligations and Decision Making

PRESENTED BY:
KELLY COONEY
HOUSING ASSISTANCE COUNCIL
AUGUST 27-28, 2015



HOUSING ASSISTANCE COUNCIL

- Established in 1971
- National nonprofit organization
- Created to increase the availability of decent and affordable housing for low-income people in rural areas throughout the U.S.
- Provide services to local, state, and national organizations

HOUSING ASSISTANCE COUNCIL

Housing Assistance Council

1025 Vermont Ave Ste 606 Washington DC 20005 (202) 842-8600 hac@ruralhome.org www.ruralhome.org

Southeast Regional Office

600 West Peachtree Street NW Ste 1500 Atlanta, GA 30308 (404) 892-4824 southeast@ruralhome.org

Midwest Regional Office 10100 N Ambassador Dr

Ste 310 Kansas City, MO 64153 (816) 880-0400 midwest@ruralhome.org

Southwest Regional Office

7510 Montgomery, NE Ste 205 Albuquerque, NM 87109 (505) 883-1003 southwest@ruralhome.org

West Regional Office

717 K Street Ste 404 Sacramento, CA 95814 (916) 706-1836 west@ruralhome.org

UPCOMING TRAININGS

Section 502 Packaging Training for Nonprofit Housing Developers

Follow the discussion online at <u>#rural502</u> September 1-3, 2015 - Bismarck, ND

Cost: \$400

Utilizing the LIHTC Program

September 15-16, 2015 - Charleston, SC Cost: \$75

Visit www.ruralhome.org or Contact Shonterria Charleston, 404-892-4824 ext. 27 shonterria@ruralhome.org



Board Member Roles and Responsibilities

What's the big deal?

CAN A PERSON BRING LEGAL ACTION AGAINST YOUR ORGANIZATION?

YES! If it is determined that your organization's actions harmed another person or firm, it can be subject to legal action.

YES! Nonprofit organizations may be held liable for the activities of volunteers and employees.

- The test is whether it appears to a third party that the person has the authority to represent the agency and make decisions.
- Name Tags Stationary Business Cards

CAN A PERSON BRING LEGAL ACTION AGAINST YOU AS AN INDIVIDUAL?

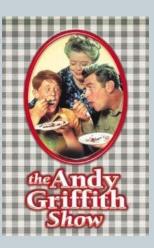
YES! You can be personally liable if it can be proven that you, as in individual, acted outside the rules of the agency, showed little or no care, or had a personal vendetta against the aggrieved party.

OBLIGATIONS AND DECISION MAKING

- Not to worry, we have insurance.
- Please... Tell me we have insurance!
- I wonder what it covers?

OBLIGATIONS AND DECISION MAKING

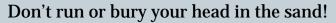
What went wrong when we hired Aunt Bee at Mayberry CDC?



OBLIGATIONS AND DECISION MAKING

- Was the meeting to hire Aunt Bee legal?
- Was there a conflict of interest?
- What about that salary?

WHAT CAN I DO?







Perform in a manner that shows:

- Duty of Care
- Duty of Loyalty
- Duty of Obedience

DUTY OF CARE

- Exercise ordinary and reasonable care in the performance of your duties, exhibiting honesty and good faith.
- Would an ordinary prudent person, in a like position, under similar circumstances, take the same actions?

DUTY OF LOYALTY

- Provide undivided allegiance to your organization's mission.
- Abide by a strict conflict of interest policy.
 - Consider issues when serving on two boards that complete in some manner.

DUTY OF OBEDIENCE

• Act in accordance with the organization's bylaws and other governing documents.

RECOMMENDATIONS

- Make certain what you write is what you mean to say.
 - Documents may become an official record of your organization. Memos and emails, too!
- Give special care to board meeting minutes.
 - The meeting minutes serve as a record of the board's action. D&O insurance policies rely on them.
 - In the eyes of the IRS, courts, and auditors, your board meeting minutes are legal documents.
- Have policies and procedures that clearly state:
 - Who we serve
 - Who does what (Eg. contracts, purchasing, hiring, investments, etc.)

RECOMMENDATIONS

- Adopt a conflict of interest policy
 - CHDOs should consider the "Expanded CHDO Conflict of Interest Policy"
 - o Consider perceived, as well as real, conflicts of interest
- Adopt a code of ethics
- Carefully review contracts
- Seek help whenever necessary
 - Seeking professional help demonstrates a duty of care, may save money, and reduces risk of poor decisions.
 - Check references.

Board Member Roles and Responsibilities

The value of discussion in decision making.

MAKING DECISIONS

- Discuss
 - Draw for the entire board
- Disclose
- Don't rubber stamp it
- Decide
 - Delegate
 - Defer
- Declare it in the minutes

