

Housing Assistance Council

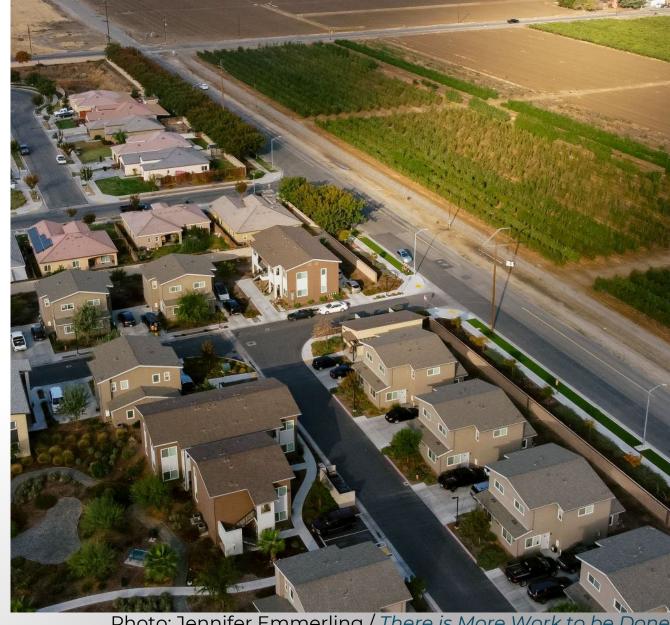
# New Markets Tax Credits (NMTC) for Affordable Homeownership

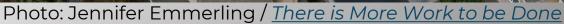
May 13, 2025



# **About HAC**

- National nonprofit
- Rural housing and community development









# Mission: The Housing Assistance Council improves housing conditions for the rural poor, with an emphasis on the poorest of the poor in the most rural places.





The **Housing Assistance Council** is a national nonprofit organization that helps build homes and communities across rural America.



### **Research & Information**

Leading resource on rural housing data and issues



# **Policy and Advocacy**

Informing sound strategies and policies that help improve housing and communities across rural America



# **Training & Technical Assistance**

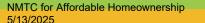
Developing the capacity of local nonprofit organizations to help their own communities.



### **HAC Loan Fund**

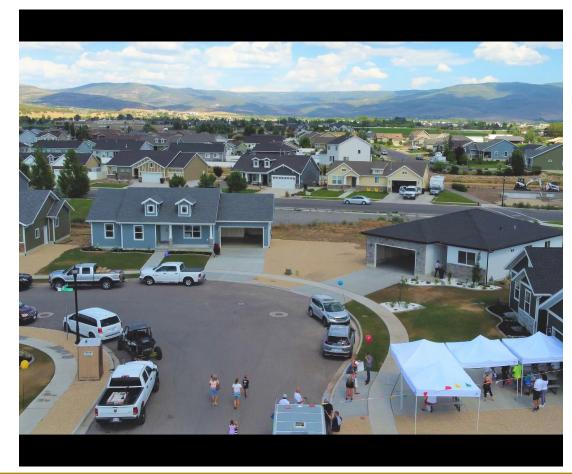
Providing capital in the hardest to serve places





# How HAC Promotes Affordable Homeownership in Rural Communities

- Self-Help Homeownership Opportunities Program (SHOP)
- Other Lending
- Training and TA
  - 502 loan packaging course





# **Contact Information**

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# New Markets Tax Credits (NMTCs) for Affordable Homeownership

NMTC for Affordable Homeownership
5/13/2025
Page 7 of 34



# What are New Markets Tax Credits?

- Congress authorized the <u>New Markets Tax Credit Program</u> (NMTC Program) under the Community Renewal & Tax Relief Act of 2000 to incentivize private investment in economically distressed communities by providing investors with a federal tax credit.
- Since 2003, the Community Development Financial Institutions Fund (CDFI Fund) has awarded roughly \$81 billion in federal tax credits to Community Development Entities (CDEs) through a competitive application process.
- Private investors (individual or corporate) receive New Markets Tax Credits to use against their federal income tax in exchange for making equity investments in CDEs who make loans that fund nonprofit developer projects in low-income communities.



# Where have NMTCs been used for homeownership?

Since 2008,
Smith NMTC has used its
NMTC Affordable For-Sale
Housing Model:

\$720.8M Homeownership Transactions
154 Affordable For-Sale Projects
6,024 Total Homes
33 States + District of Columbia
24 CDEs



www.smithnmtc.com/our-work/projects-map

NMTC for Affordable Homeownership
5/13/2025
Page 9 of 34



# NMTC Allocation Application & Award Cycle

Summer	Fall	Early	Fall
2025	2025	2026	2026
Nonprofit Developers (QALICBs) submit new projects for HAC's 2026 application pipeline	NMTC award announcements made by CDFI Fund for the 2024/25 NMTC allocation round (CDEs receive allocation)  CDFI Fund releases application for 2026 NMTC allocation and announces deadline	HAC submits application to CDFI Fund for 2026 NMTC allocation award	NMTC award announcements made by CDFI Fund for the 2026 NMTC allocation round

<sup>\*</sup>Tentative time line based on recent/historic award and application announcement cycle.



# Key NMTC Terms

CDE - Community Development Entity

Entity with the tax credit allocation

QALICB - Qualified Active Low-Income Community Business

Entity that is the NMTC borrower

POB - Portion of the Business

Separate accounting entity, not legal entity

Investment Fund

Entity wholly owned by the tax credit investor

### Leverage Lender

Entity that makes a loan to the Investment Fund in a New Market Tax Credit (NMTC) transaction.

**QEI** - Qualified Equity Investment

Equity investment of Investment Fund in Sub-CDE that is a combination of the leverage and tax credit equity.

**QLICI** - Qualified Low Income Community Investment:

NMTC funded loan to project

NMTC for Affordable Homeownership Page 11 of 34



# How does the NMTC program work?



- Administers NMTC program
- Awards NMTC allocation



### CDE

Community Development Entity

- Applies for NMTC allocation & awarded allocation by CDFI Fund (if successful)
- Seeks private capital from investors
- Deploys NMTC allocation through belowmarket loans to nonprofit developers
- Reports on NMTCs impact to CDFI Fund

### **Investor**

 Provides capital in the form of a QEI to the CDE in exchange for tax credits.



### **QALICB**

(nonprofit developer)

- Submits project(s) to CDE pipeline for NMTC allocation application
- Receives QLICI loan from CDE



# QEI - Qualified Equity Investment

The total cash investment made by the investment fund to the Community Development Entity (CDE).

### Leverage Lender

**Funds from Project** Sponsor/Nonprofit Developer



### **Investment Fund**

The combined funds form the QEI that is invested in a CDE



### Tax Credit Investor

Makes the Tax Credit Equity Investment in project



### **CDE**

Receives the QEI from the investment fund and then funds the loan (Qualified Low-Income Community Investment aka QLICI) to the project (Qualified Low-Income Community Business aka QALICB)

NMTC for Affordable Homeownership Page 13 of 34



# What do you need to contribute?

# Leverage Lender (LL) Entity

- Entity owned by the QALICB(s) in transaction, each of whom contribute their leverage funding/capital to it
- Must be at least a 5% differentiation in ownership between the QALICB and Leverage Lender
- Can be a Support Organization

### Leverage Funding

- Nonprofit developer's contribution toward project cost
- About 2/3 of total allocation amount
- Sources:
  - Loan or Line of Credit
  - Grants & Donations
  - Cash on Hand
  - Previously Incurred Costs

NMTC for Affordable Homeownership
5/13/2025
Page 14 of 34



# What is a QLICI?

A QLICI is a NMTCs-funded, below market-rate loan to a nonprofit developer (QALICB).

Qualified

Low

Income

Community

Investment

### **QLICI Proceeds** can be used for:

- Pre-development costs
- Pre-incurred costs
- Acquisition
- Construction hard and soft costs
- Developer fee (up to 10%)

NMTC for Affordable Homeownership Page 15 of 34



# What is a QALICB?

Qualified

Active

Low

Income

Community

Business

- Borrower entity, receives NMTC-supported loan (and net benefit/project subsidy)
- A business that is located in or provides services to Low-Income Communities (as defined by CDFI Fund)
- Can be Special Purpose Entities (SPE) or Portions of Business (POB)
- Nonprofit or For Profit Entity
- Must maintain QALICB status through 7-year compliance period

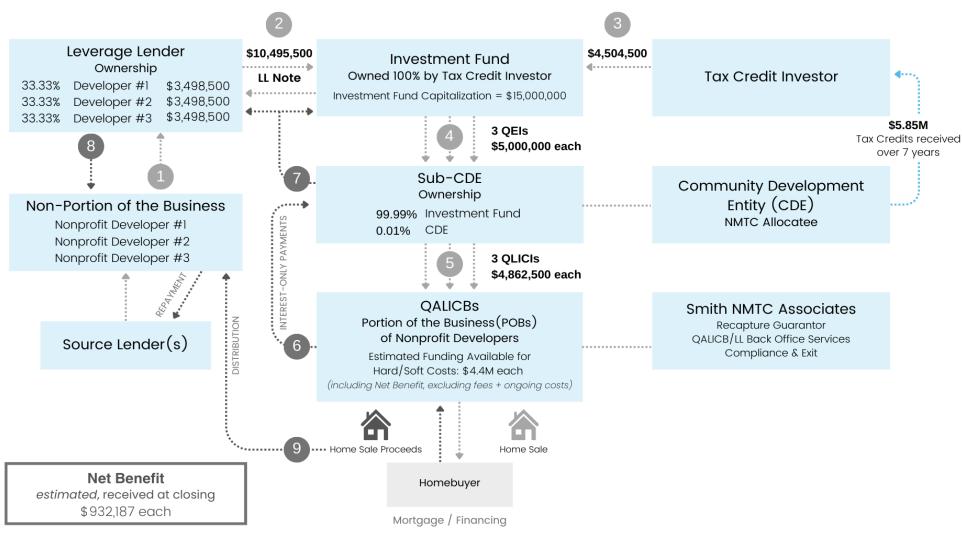
Page 16 of 34 NMTC for Affordable Homeownership



### NMTC MODEL: AFFORDABLE HOMEOWNERSHIP

Multi-QALICB Example Transaction \$15M NMTC Transaction (\$.77 pricing)

www.smithnmtc.com/resources/smith-nmtc-models



- 1. Three Nonprofit Developers capitalize membership interests in Leverage Lender (LL).
- 2. Leverage Lender loans \$10,495,500 to the Investment Fund (IF), receiving a promissory note for the loan (LL Note).
- 3. Tax Credit Investor contributes \$4,504,500 (\$15M x 39% x .77/\$1 per credit) in tax credit equity, and receives credits totaling \$5,850,000 (\$15M x 39%) over 7 years.
- 4. IF capitalizes Sub-CDE with Qualified Equity Investments (QEIs) totaling tax credit equity plus leverage provided.
- Portion of the Business (POB) of Nonprofit
   Developers (QALICBs) each receive loan of \$5M less the CDE fee, execute QLICI note.
- Semi-annually, the QALICBs make "interest-only" payments to sub-CDE.
- 7. Sub-CDE then makes distribution to IF to pay interest on the LL Note.
- 8. Leverage Lender makes distribution of Interest to its members, the QALICBs.
- 9. Upon sale of homes, POB makes a distribution of sale proceeds to non-PoBgeNontRQB then pays down source loan, if any, outside of structure.

NMTC for Affordable Homeownership 5/13/2025



# Net Benefit

What is the Net Benefit to a nonprofit developer (QALICB)?

- The **net benefit** (project subsidy) is the portion of the tax credit equity that you <u>receive at closing</u> and <u>do not have to repay</u>.
- NMTC pricing, which is determined by market/investor, affects the Net Benefit amount. Using the Smith NMTC multi-QALICB model can increase the net benefit because QALICBs share NMTC costs.
- Estimated range of net benefit is 20%-25% of leverage amount.



NMTC for Affordable Homeownership
5/13/2025
Page 18 of 34



# How do NMTCs benefit an affordable homeownership project?

### **Net Benefit** can be used for:

- Scaling production
- Addressing market gaps in distressed communities
- Subsidizing affordability gaps for low- to moderate-income buyers
- Hiring smaller or locally owned contractors



Atlanta Neighborhood Development Partnership, Inc. (GA)



# **QALICB Compliance & Reporting Requirements**

### <u>Financial Requirements</u>

- Sell at least 20% to buyers earning 80% AMI or below (possibly higher per loan documents)
- Spend QLICI loan proceeds in 18 months
- Portion of the Business (POB): Maintain separate books & records with no employees
- Monthly first-year spend reporting
- Reflect QLICI loan on books for 7 years
- Leverage loan ownership on books for 7 years
- Semi-annual loan servicing

### **Reporting Requirements**

- Compliance reports to CDE, including impact reporting
- Provide audits, financial statements, and tax returns for all entities
- Remain an active business: i.e. develop 1 home per year for 7 years

Page 20 of 34



# What does Smith NMTC do for QALICBs?

- Works with QALICBs to assemble all due diligence required for closing.
- Facilitates entire transaction from pre-closing through closing, including serving as clearinghouse for documents and streamlining closing process to reduce closing costs.
- Guarantees entire QALICB recapture risk to investor.

- Manages QALICB compliance throughout the 7-year compliance period (including assistance with POB books and compliance reports).
- Manages the expense account containing the 7-year compliance expenses; and backstops that account if insufficient funds budgeted through no fault of QALICB.
- Directs loan servicing / interest payments.
- Facilitates the exit of the transaction at the end of the 7-year compliance period.

NMTC for Affordable Homeownership
5/13/2025
Page 21 of 34



# Project Types

# Can be used with all types of homeownership projects, including:

- New construction or AC/Rehab
- Single &/or multi-family
- Condos, duplexes, townhomes, co-ops, ADUs
- Mixed-income development
- Land trust/shared equity models
- Rental property conversions to homeownership

NMTC for Affordable Homeownership
5/13/2025
Page 22 of 34



# Are NMTCs right for your project?

- Is the **project located in a Qualified Census Tract** (QCT) or meets Targeted Populations?
- Can you **spend the NMTC funds in 18 months**?
- Will you sell at least 20% of homes built affordably to buyers earning 80% AMI or below?
- Are the **total development costs at least \$3.5M**?
- Can you raise the **leverage funding** you need by closing? 5.
- Can you build & make best efforts to sell 1 home/year in a QCT for 7-year compliance 6. period?
- No residential rental.

Page 23 of 34



# What makes a strong NMTC project?

### **Desirable Characteristics**

- ✓ Non-metro area (rural)
- ✓ Higher distress criteria
- ✓ Number of homes
- ✓ Higher % of LIPs served
- ✓ Strong outcomes
- Underserved state

### **Other Considerations**

- Project timeline: 24-month lookback period for reimbursable expenses
- Organization in good standing
- Track record
- "Story" of the area being developed/project
- Community outreach & alignment with specific community plans
- Proximity to jobs, services, transportation

Page 24 of 34



# Is your project "ready"?

### **Ready for the Application Process:**

- Site identified or purchase plans in place
- If scattered site area is identified and organization has successful track record
- Sufficient details are available about the project

### Ready for Allocation Award funding:

- Own land, under contract, or equivalent (land unencumbered for closing)
- If scattered site area is identified and acquisition plans are in place
- Leverage funds are raised or a clear plan to raise is in place with lenders identified and known

Page 25 of 34 NMTC for Affordable Homeownership



# Next Steps

# Participate in the HAC Project Pipeline for 2026 NMTC Allocation Application:

- Submit: <u>HAC Project Intake Form</u>
- Desired deadline for new project submissions:
  - Project Reviews Begin 06/05/25
  - First Round Review Deadline 06/15/25
  - Final Deadline TBD
- 3. Smith NMTC will reach out for additional information, if needed.

Page 26 of 34



# QUESTIONS & ANSWERS

NMTC for Affordable Homeownership Page 27 of 34



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Smith NMTC Associates, LLC (Smith NMTC) works with mission-driven organizations throughout the country to develop creative financial models and structures for projects that bring affordable homeownership and community facilities and services to low-income communities and their residents.

Smith NMTC has deployed over \$865M in New Markets Tax Credits allocation, providing funding for 170+ projects, and manages compliance and provides a recapture guaranty for more than 100 nonprofit developers.

In 2008, Smith NMTC pioneered the first NMTC model to support affordable homeownership and deployed \$25 million in NMTC funding to five nonprofit developers in the Gulf Opportunity Zone (GO Zone) after Hurricane Katrina.

Since then, the company has helped deploy \$720.8M to 154 homeownership projects, in collaboration with 24 CDEs, resulting in more than 6,024 homes in low-income communities across 33 states and the District of Columbia. In addition to its work to expand affordable homeownership opportunities, Smith NMTC has also worked with 14 nonprofit organizations and 13 CDEs across four states to deploy \$154.6M in NMTC allocation to support impactful community service projects like early childhood education centers, youth camps, nonprofit organization headquarters, community facilities, and hunger relief organizations.



# REFERENCE

Page 29 of 34 NMTC for Affordable Homeownership



# Key NMTC Concepts

### **Qualified Affordable Sale**

At least 20% of NMTC-funded project homes must be sold affordably to buyers earning ≤ 80% AMI; to be a **qualified affordable sale**, <u>one</u> of the following additional conditions must also be met:

- Debt-To-Income Ratio requirement for home loans insured by the Federal Housing Administration (FHA) at the time the units are sold to the homebuyer
- Purchase Price does not exceed 95% of the median purchase price for the area as used in the HOME Investment Partnership Program and as determined by HUD and the applicable participating jurisdiction for the year the home is purchased

### **Targeted Populations Rule**

At least 60% of gross income from annual home sales must be from sales to LIP buyers.

• Please refer to this one-page guide for full details on project qualification and severe distress criteria.



CDFI Fund Mapping Tool:

Click here to confirm your project location's eligibility.



# Higher Distress Criteria

### Meets One Condition: \*

- QCT:  $\leq$  60% AMI or  $\geq$  30% poverty rate or 1.5x+ unemployment ratio
- **Targeted Populations**

- OR -

### **Meets Two Conditions:**

- QCT: 70% AMI or 25% poverty rate or 1.25x unemployment rate
- **Brownfield Site**
- Area: Appalachian Regional Commission, Delta Regional Authority, Colonias
- Federal Medically Underserved
- **FEMA Disaster Areas**
- HFFI Designated Food Deserts

\*List includes most common criteria. List is not exhaustive.

NMTC for Affordable Homeownership Page 31 of 34



# Project Example:



HOUSING PARTNERSHIP NETWORK









BETTER HOUSING COALITION - Richmond, VA

Armstrong Renaissance Project

**Closing:** 04/25/23

**QEI** \$8M, **QLICI** \$7.76M

**Total Project Costs** \$12.9M

**Leverage Equity** \$1,499,161 (*reimbursed costs*) + \$4,019,238 (*cash*)

Net Benefit \$1,729,493 (estimated)

With its \$7.76M QLICI, BHC developed 20 homes of the 36 home Armstrong Renaissance Project, a large-scale redevelopment of a former high school in a primarily Black, highly distressed neighborhood with an AMI of 43.83%. The redevelopment plan includes rental units, a large community building and green space. These for-sale homes are the final phase. BHC plans to create a mixed-income development with a variety of price points for buyers ranging from 60% to 120% AMI. At least 20% of the homes will be sold to LIPs and several are reserved for first-time homebuyers at or below 80% AMI who will receive \$15,000 towards down payment assistance or closing costs. The subsidy is important for the low-income buyers to assist with closing costs or to lower the cost of the home and manage the roughly \$40,000 per home affordability gap.

Homes: 20 total (all sold), 5 to LIPs (25%)

Page 32 of 34



# Project Example:





NMTC for Affordable Homeo persion

HOMEWISE - Santa Fe, NM El Camino Crossing Project

Phase I Closing 05/25/2017 QEI \$5M, QLICI \$4.875M

**Phase II Closing** 04/30/2018 **QEI** \$8M, **QLICI** \$7.8M

This funding led to the development of El Camino Crossing, a neighborhood located on the site of a vacant former mobile home park in Santa Fe, New Mexico. Phase I of the project included 20 affordable single-family homes, while Phase II included 20 affordable single-family homes and 13 condominium units. El Camino Crossing is located in the Corazon Santo neighborhood, where more than 34% of residents have incomes below the federal poverty line. The new development provides affordable housing in a high-cost city, transforms a blighted parcel into productive use, and offers an economic development boost to a historically distressed area. The homes' construction cost averaged \$226,000 with an average sale price of \$214,000.

**Homes:** 53 homes total (all sold), 17 to LIPs (32%)  $_{Page 33 \text{ of } 34}$ 



# Project Example:









**Corporation to Develop Communities of Tampa, Inc.** (CDC of Tampa)

**Project:** Gardens at Diana Point Townhomes

**Closing** 03/14/2024

**QEI** \$6M , **QLICI** \$5.85M

**Total Project Costs** \$6,361,895

**Leverage Equity** \$255,727 (*reimbursed costs*) + \$3,895,672 (*cash*)

**Net Benefit** \$1,286,705 (estimated)

Founded in 1992, CDC of Tampa has built a proven track record of reducing disparities for people and communities throughout the Tampa region. With a \$6M NMTC allocation, CDC of Tampa plans to develop 12, 3-bedroom 2.5-baths townhomes as part of Phase II of the Gardens at Diana Point in the East Lake Orient Park Neighborhood Revitalization Strategy Area. The project is located in a highly distressed QCT, where the poverty rate is 23.10%, the AMI is 53%, and the unemployment rate is 1.17x the national average. The new homes will be built to Energy Star standards, enhancing the affordability/quality of life for homeowners. The homes will be subject to a 30-year affordability period secured by a Land Use Restriction Agreement. All homes are anticipated to be sold to buyers earning 80% AMI or below. With this project, CDC of Tampa hopes to bring stability to both the families constantly uprooted by rising rents and the nearby Hillsborough County Public School which has a 90% turnover rate and is ranked in the bottom 25% of all Florida schools.

**Homes:** 12 homes total, 100% to be sold to low-income buyers